

Crawford County Memorial Hospital

Board of Trustees

June 24, 2024

A meeting of the Board of Trustees of Crawford County Memorial Hospital was held on Monday, June 24, 2024 in Hospital Board Room D at Crawford County Memorial Hospital, Denison, Iowa.

Present on site during the meeting were Jay Mendlik, David Reisz, Vernon Sid Leise, Jon Schuttinga, Amy Schultz, Heather Rasmussen (Chief Quality & Ancillary Services Officer), Theresa Sheer (CNO arrived at 5:35), Rachel Melby (CFO), Erin Muck (CEO), and Heather Wight (Recorder). In addition, Scott Crist (UMB left at 6:08), Matt Leaders (Graham Construction left at 6:00), Angie Anderson (Director of IT arrived at 5:35 and left at 6:00, arrived back at 6:03 and left at 6:24), Dana Neemann (Director of Education and Patient Experience arrived at 6:25 and left at 6:49), Don Luensmann (Director of Marketing and Development arrived at 5:58 and left at 6:50), and Brandi Ruskell (Marketing and Development Coordinator arrived at 6:20 and left at 6:50). Not in attendance were Dr. David Wright (Chief of Staff) and Dr. Michael Luft (Chief Medical Officer).

Present via Webex were Cris Kuhn (Dorsey & Whitney LLC left at 6:08), Heidi Willis (INVISION left at 6:14) and Matt Cramer (INVISION left at 6:13).

CALL TO ORDER: The Board of Trustees meeting was called to order at 5:33 p.m. by Mendlik.

APPROVAL OF MINUTES

A motion was made by Reisz, second by Schuttinga, to approve the May 20, 2024, minutes as presented. Motion carried unanimously.

PUBLIC HEARING ON THE INCURRENCE OF INDEBTEDNESS IN AN AMOUNT NOT TO EXCEED \$26,000,000

The public hearing was opened at 5:34 p.m. There was one public comment emailed to the board. Crist reviewed the bond and financing process and the state of the hospital's finances. Kuhn reviewed the resolution in its entirety.

A motion was made by Leise, second by Schuttinga, to sign the resolution approving parameters for issuance and sale of hospital revenue bonds or notes, in multiple series, approving the use of one or more offering documents, and authorizing the execution and delivery of purchase agreements, indentures of trusts and supplementals thereto, and other related documents.

The hearing was closed at 6:04 p.m.

COMMUNITY

Board Chair Comments

Mendlik shared that with the bids coming in under budget, some of the contingency items for the project will be able to be done. Today is also the first day of the new Oracle/Cerner implementation and Angie Anderson, Director of IT, shared that things are going as expected and will continue to improve as both patients and staff navigate the new system.

QUALITY CARE AND SERVICES

Quality Committee Report

- Rasmussen gave a brief update of the Quality Committee activities including the Press Ganey response rate for the medical unit has been above the national average for the last 4 months and discharge information score showed improvement since the implementation of the patient resource guide.
- Recommend Board action regarding Medical Staff Accountable Care Committee recommendations for approval of Medical Staff privileges and appointment/re-appointment applications.

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Medical Staff Report

Rasmussen shared that Brooke Schwery is the new utilization review nurse and there were a lot of Cerner discussion.

PATIENT EXPERIENCE

5-Star Journey Update

Sheer shared refocus plans after the implementation of Cerner eases. Muck shared the HCAHPS overall score is still in the 90th percentile and lab scores ranked in the 94th percentile last month.

PEOPLE

Credentialing

A motion was made by Reisz, second by Schultz, to approve Medical Staff appointments of Waleh, Houston and Paul and the reappointments of Bygness and Aboeata. Motion carried unanimously.

Mission Committee Report

Muck shared that the HealthCare Service Excellence Conference (HCSEC) will be held in November and we are working on nominations. Dr. Burkett will be onsite next week, and the quarterly wellness event was held this month with 240 community members served.

GROWTH

Department Reports

Marketing & Development

Luensmann shared input from the FY2025 strategic planning sessions. He also shared information on the marketing departments podcasts, blogs and leadership development training. Ruskell shared information regarding the digital signage in the hospital along with the updated website. These efforts by the marketing department are part of their strategic plan to enhance communication, improve patient experience and strengthen community relationships.

Patient Experience & Education

Neemann shared details regarding the creation of the internship program. This program has 6 participants in various clinical areas. Since January 1st, CCMH has hosted 70 students from local high schools, colleges/universities and Job Corps. She also shared the community partnerships for CPR, first aid and AED training and the continuance of in-house certifications and competencies for CCMH employees. The Patient and Family Advisory Council has met for a full year and has been very contributive. Their input was instrumental in the creation of the patient resource guides.

CEO Report

Muck shared that Terry Brockman, Director of Laboratory, retired today after 43 years and Marcy Larson, Specialty Clinic Manager, retires in July after 34 years. Hannah Vary will be Lead Specialty Clinic Nurse after Marcy's departure. She would also like to commend the Iowa Hospital Association's response to the recent natural disasters that have impacted Iowa.

FINANCIAL STABILITY

Finance Committee Report

1. Total Payroll & Accounts Payable of \$3,557,583.40 for payment.

A motion was made by Schultz, second by Reisz, to approve the financial report, total payroll, and accounts payables in the amount of \$3,557,583.40. Motion carried unanimously.

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ADJOURNMENT

A motion was made by Leise, second by Schuttinga, that the meeting be adjourned at 7:11 p.m. Motion carried unanimously.