Crawford County Memorial Hospital
Board of Trustees
July 27, 2026
A meeting of the Board of Trustees of Crawford County Memorial Hospital was held on Monday, July 27, 2026, in Hospital Board Room D at Crawford County Memorial Hospital, Denison, Iowa.

CALL TO ORDER: The Board of Trustees meeting was called to order at 5:30 p.m. by Schuttinga.

ROLL CALL OF DIRECTORS
Present on site during the meeting were Jay Mendlik, Jon Schuttinga, Amy Schultz, Vernon Sid Leise, David Reisz, Erin Muck (CEO), Rachel Melby (CFO), Theresa Sheer (CNO), Dr. Rick Malyszek (Chief Medical Officer) and Heather Wight (Recorder). Also in attendance were Jill Melby (Director of Marketing and Foundation left at 5:46) and Gordon Wolf (Denison Free Press). Not in attendance were Heather Rasmussen (Chief Quality Officer) and Dr. David Wright (Chief of Staff).

ORAL COMMUNICATIONS
No oral communications were received.

WRITTEN COMMUNICATIONS
No written communications for the general agenda items were received.

CONSENT AGENDA ITEMS

5.A approval of June 29, 2026, meeting minutes
5.B approval of Quality Committee minutes
5.C approval of Medical Staff meeting minutes
5.D approval of Executive Committee meeting minutes
5.E approval of credentialing distant site telemedicine appointments of Shumberger and Winton.
5.F approval of Mission Committee report
5.G approval of Patient Experience Committee meeting minutes and Report
5.H approval of Payroll and AP – June
5.I approval of Mission Committee meeting minutes

A motion was made by Reisz, second by Leise, to approve the Consent Agenda as presented. Motion carried unanimously.

NEW BUSINESS / REPORTS
Marketing, Volunteer & Foundation Report
Jill Melby shared community engagement efforts featured heavy involvement in local parades across Denison, Manilla, and Charter Oak, alongside preparations for CCMH Day at the Crawford County Fair—highlighted by a July 23rd Color Run, Scrubs Camp, and an informational booth running from July 21st to July 25th. Digital footprint initiatives included tracking and evaluating OnMedia advertising campaigns with plans to potentially bring SEM and display ads in-house, expanding monthly multimedia campaigns on social media, YouTube, and TikTok, optimizing website content using search keywords, and streamlining in-house digital signage content. Meanwhile, the Hospital Foundation of Crawford County successfully hosted its 16th annual Golf Outing meeting its 30-team goal and raising an estimated $18,000 net for an ambulance Lucas device, while the Thousand Club raised $20,500 toward its $50,000 goal and the scholarship committee prepared to review

employee applications. Additionally, volunteer services focused on consistent scheduling, patient ride reminders, an updated Volunteer Handbook, and maintaining current health checks.

CEO Report

Muck shared during the June annual DNV survey, CCMH completed its first step toward ISO certification, with upcoming efforts focused on process improvement, root cause analysis, and error reduction. In patient experience, the medical unit's quietness campaign significantly boosted the Restful Hospital Environment Press Ganey score—featuring a daily 1 PM to 3 PM quiet time—while the ED ranked in the 90th overall percentile nationally. On the staffing front, Dr. Rathe will begin full-time podiatry care in the RHC on August 17th. Thank you to Dr. Kelly's for26 years of service in our visiting specialty clinic. Recruitment is ongoing for family medicine and ED. Growth initiatives saw a successful 75th-anniversary celebration, ahead-of-schedule front entrance renovations, the launch of the MRI project with an active temporary truck, and an expanded RHC telemedicine mental health program adding a Spanish-speaking therapist. Financially, audit preparations set to begin with Denman next week.

Individual Board Member Comments

Mendlik inquired about an update on the FY27 Directed Payment Program, specifically asking whether any information regarding new metrics had been released. Muck shared available details on the program and outlined upcoming tentative Medicaid funding cuts, detailing how those reductions would impact rural hospitals.

ADJOURNMENT

A motion was made by Leise, second by Schutlz, that the meeting be adjourned at 6:11 p.m. Motion carried unanimously.